MEDIA / VISUAL SCRIPT/ VOICE OVER Written out: It has been said that "Without charities It has been said that "Without charities and non profits, America would simply not be and non profits, America would simply not be able to able to operate." operate." The statistics are impressive... (see fact sheet) (picture of a face watching these words come out of a While these numbers may be powerful, they box or something of that nature...maybe a big word are not necessarily relatable. People like to "FUNDRAISING", and statistics begin to jump out of give to people - not statistics... the Box/word with statistics which start appearing slowly, gradually going rapid until the whole page is filled up.) The face goes from a smile to a horrified So lets take a look at the real stories behind look as he realizes there are too many facts and these numbers. numbers to keep up with. [Some sort of a curtain being pulled down or a hand moving the picture to the next scene.] Image of a nurse mom picking up her kids from soccer, band practice and ballet. Kids are packed in the car with ALL the equipment from the kids after What if there really was a way one could have a sit down dinner with a home cooked school activities and they stop at a fast food place meal? grab dinner and head home. They have dinner in the What if there was a way you could have a fundraiser that could help you with Mom looks over at a fund raiser cookie bag on which cooking, and at the same time helps you you can clearly see that it is for charity. A bubble with change the world. text comes out of her head. The bubble says: "I am trying to make a better world, but first I need to start making healthy dinners for my own family" Image of a PTA leader collecting order forms from a What if there was a way to motivate fundraiser. He sights because the number of fundraising participants? Some sort of a participants are LOW. reward system that would appeare to all audiences no matter what the age.

A bubble with text comes out of his head: How are

we going to build our new playground?

What if there was an incentive that Image of a fundraising event with goal chart and the everyone could join in and help meet the chart shows that they were 20% away from meeting goal of the fundraiser? What if your efforts their goal. become visible and you could attract a global avenue to help All the organizers look sad and frustrated. A bubble with text comes out of an organizer head: "Were so very close, but we have used up every networking avenue we can think of and were still not at our goal." What if there was a system that helped pay Image of a family looking at a picture of their recently for the cost of the burial without putting deceased son. extra burden on the family? The father has a grieved look and his wife is devastated. A bubble with text comes out of the mother's head: "Where will going to find the money for a decent funeral?" What if there's a company that can change The screen goes black for the time where the it all? narrator reads this question. Introducing Meals On A Mission. "The Image with the MOAM logo that appears small and fundraiser changing the world, one bite at a grows as big as the screen. time!". Image of all four main characters presented in the You asked and we listened. By utilizing the situation above. They are all smiling and a bubble best of the best in communication venues, comes out over the head of all them. we were able to push the envelope to new heights and came up with a solution for The bubble says: Thank you Meals On A Mission! these 4 problems. An image that will present how fundraising is Our website will feature a fundraising platform that combines social networking, intertwined with prizes, games, social networking. game playing, prize giving, mission The link of the website appears at the bottom of the

image. outreaches and elevates it to a whole other level. This is all done with a wholesome product that doesn't have to be boxed or shipped. Its delivered and available immediately, it Image on which is written in bold "Meals on a mission doesn't expire and it appeases to everyone's means" followed by bullet points: no volunteers, no taste. advertising, no shipping, nothing to be boxed, nothing to expire, no venue needed. We can help everyone: from schools to Image that shows a church, a school and some charity churches, from non-profits to general organization buildings, all having a smiley face on organizations, to community projects and families who have lost loved ones. [Or use the "WHO CAN WE HELP" jpeg. Provided in the attachment] We provide all the promotional materials Checklist with Chef showing the following: with No upfront costs EVER! No order We Provide All The Promotional Materials forms to turn in and the best part is 50% of with No Upfront Costs EVER! sales or more go to all fundraising needs! NO order forms to turn in 50% of sales OR MORE going to all needs! Our visions is to reach the masses, our company is where fundraising meets meal Image of moms in a supermarket with their meal planning with a side of prizes, a side of plans and grocery list in their hands. They all look cooking games, and a tall glass of projects happy and they all smile at each other. A bubble with all serving the world...one bite at a time! text comes out of a head of a mother: Now this is a smart way to do fundraising! Please go to the website to know more about our Please go to the website to know more and Mission and the awesome things in store for: Thank you again for supporting this cause!! Logo of the company with the website link beneath.