The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.



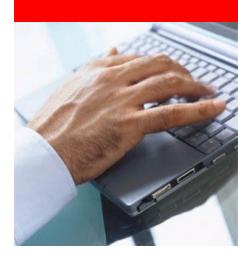
## ORACLE®

#### **Oracle Text 11g**

Arne Brüning Leitender Systemberater arne.bruening@oracle.com

## **Agenda Oracle Text**

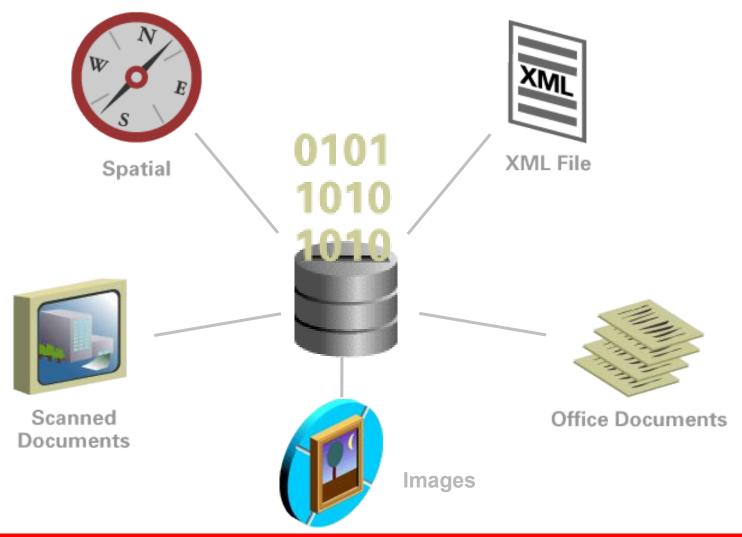
- Was ist Oracle Text?
  - ... und was ist es nicht?
  - Grundlagen
- Spezielle Features
  - Thesaurus
  - Classification
  - Clustering
- Neue Features in 11g



#### **Oracle's Business**

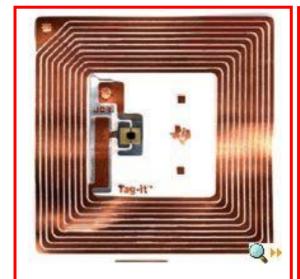
- Oracle Database
  - Manages all kind of data
- Oracle Fusion Middleware
  - Technology Infrastructure for SOA Applications
- Oracle Applications
  - Protect, Extend, Evolve through Fusion Architecture

#### **Integrating Unstructured Data**

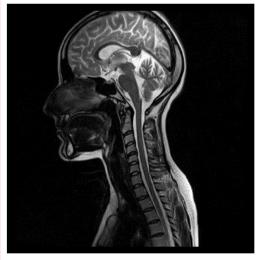


#### **New in Oracle Database 11g**

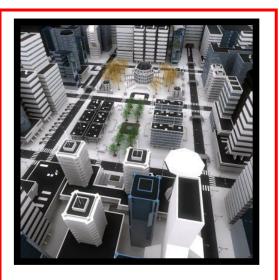
#### **Critical New Data Types**



RFID
Data Types



DICOM Medical Images



3D Spatial Images

#### What is Oracle Text?

- "The best kept secret in Oracle"
- Oracle's information retrieval platform
- Built into the Oracle Database
- Technologies include
  - Free Text Search
  - Natural Language Processing
  - Clustering and Classification
- Oracle Text is included free in EE, SE, and XE

#### What is Oracle Text - continued

- Oracle Text can index text
  - In the database: VARCHAR2, CLOB, BLOB
  - In the file system (file names held in the database)
  - On the web (URLs held in the database)
  - In many languages
- Text can be
  - Short strings (product names, descriptions)
  - Full sized documents (web pages, emails)
  - Plain text, HTML or proprietary formats (.doc, .pdf)
- Text indexes
  - Are created using CREATE INDEX...
  - Are searched using the CONTAINS clause in SQL
  - Are stored in secondary objects (tables) within the database

#### **Oracle Text Features overview**

- All classical full-text search features...
  - Exact word matching; Booleans; Wild-cards; 'Fuzzy' matching; Proximity searching; Stemming in multiple languages; ISO Thesaurus; support for Japanese, Chinese, Korean, Western languages
- Plus Advanced Capabilities...
  - Linguistic processing to generate themes and gists from text using one million word knowledge base.
  - Advanced ABOUT search
  - Clustering and Classification Features
    - Sorts documents into pre-defined categories
    - Groups documents with similar content
  - Advanced XML search



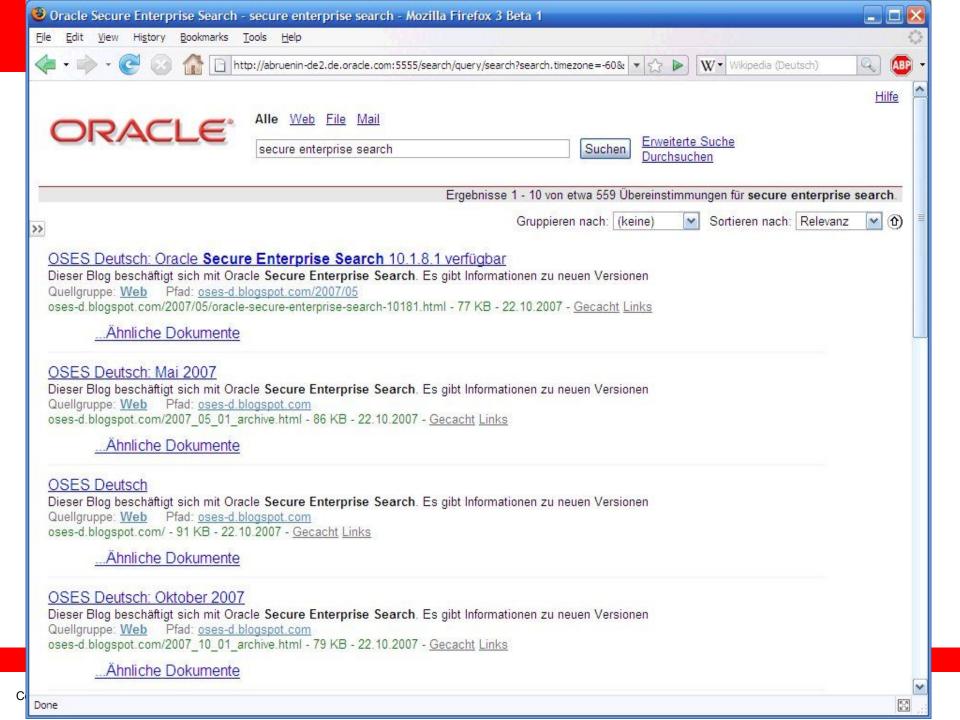
## **Extensibility**

- Flexible plug-in architecture
- Users can customize
  - Datastore where the data comes from
  - Filters how formated documents are translated to indexable text
  - Lexer how text is broken into words, and how stems or variations of those words are indexed

#### Oracle Text – A simple example

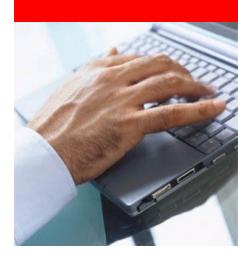
```
create table simple (id number, text varchar2(2000));
insert into simple values (1, 'the quick brown fox');
create index simple_text on simple (text)
  indextype is ctxsys.context parameters ('');
select text, score(1) from simple
  where contains (text, 'fox') > 0
  and id < 2;
                                                 SCORE(1)
TEXT
the quick brown fox
                                                         3
```



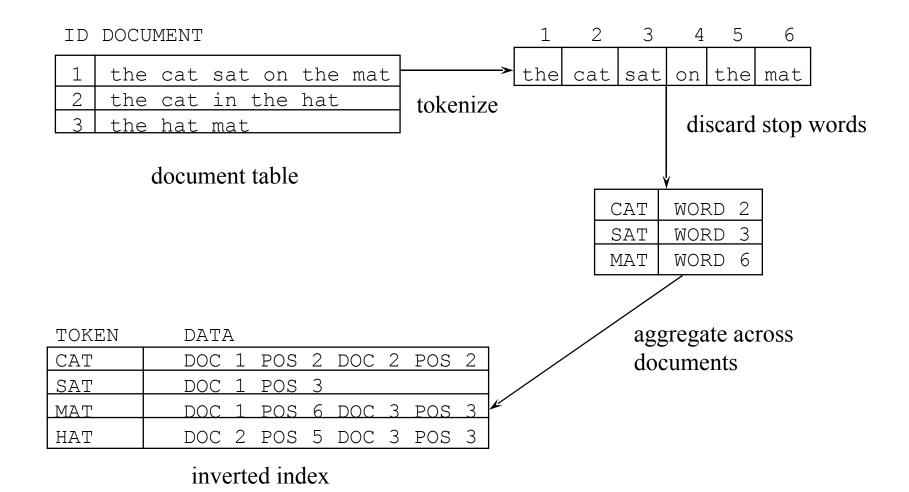


## **Agenda Oracle Text**

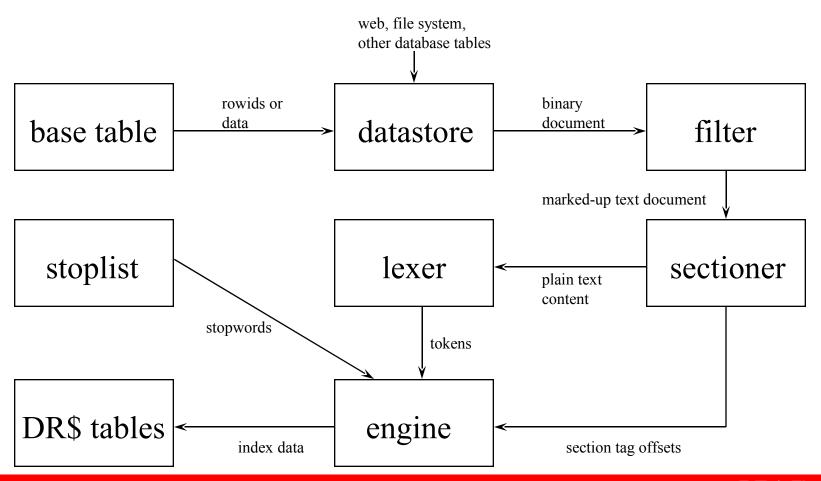
- Was ist Oracle Text?
  - ... und was ist es nicht?
  - Grundlagen
    - Index Erstellung
    - Abfragen
    - Index-Pflege
- Spezielle Features
  - Thesaurus
  - Classification
  - Clustering
- Neue Features in 11g



#### The Inverted Index



## The Indexing Pipeline



## **Indexing Objects: Datastore**

- DETAIL\_DATASTORE
  - documents are stored in a detail table
  - preference attributes control how to find matching detail table rows
- NESTED\_DATASTORE
  - documents are stored in a nested table column
- MULTI\_COLUMN\_DATASTORE
  - multiple columns of the table are concatenated together
  - w/section searching, allows search across multiple columns with one index

## USER\_DATASTORE

```
conn ctxsys/ctxsys
create or replace procedure doarc (
  r in rowid,
  c in out nocopy clob
) is
  1 src varchar2(3);
 l id number;
  1 con varchar2(2000);
begin
  select src, id into 1 src, 1 id from AllDoc where rowid = r;
  if (l src = 'US') then
    select con into 1 con from USDoc where id = 1 id;
  else
    select con into 1 con from UKDoc where id = 1 id;
  end if:
  dbms lob.writeappend(c, length(l con), l con);
end;
grant execeute on doarc to textuser;
```

## **Index Objects: Stoplist**

- Stoplist is a list of words which do not need to be indexed
- Uses a special API:

```
ctx_ddl.create_stoplist('mysl','BASIC_STOPLIST');
ctx_ddl.add_stopword('mysl','the');
```

- BASIC\_STOPLIST
  - list of words for mono-lingual corpora
- MULTI\_STOPLIST (9.0.1)
  - list of language-specific stopwords
- Stoplist Enhancements (8.1.6)
  - Support for Stopthemes and Stopclasses in Stoplists
  - Dynamic Addition of Objects To Stoplists

#### **Index Objects: Lexer**

- MULTI\_LEXER (8.1.6)
  - supports heterogenous languages
- USER\_LEXER (9.2)
  - user-supplied PL/SQL procedures to tokenize and normalize
- WORLD\_LEXER (10g)
  - UNICODE-based lexer that follows different strategies for different languages based on autorecognition by codepoint range

## **Multi-Lingual Corpora**

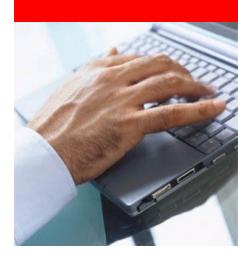
- WORLD\_LEXER (10g)
  - UNICODE-based lexer which varies tokenization strategy by codepoint analysis
    - whitespace segmentation for European languages, VGRAM for Asian languages, does some basic segmentation for Arabic, etc.
    - Easier to set up than MULTI\_LEXER
    - Currently no attributes, so you get what you get
    - Area of future development
- UTF-16 Auto-detection (Little / Big Endian) (9.0.1)

## **Index Objects: Filter**

- INSO\_FILTER
  - Filters 100+ binary formats including PDF and MS Office to text
  - Relies on an executable "ctxhx" which uses third-party code from Stellent
  - Resource-intensive
- In 10gR2 (and 9.2.0.7+, 10.1.0.4+)
  - AUTO\_FILTER: New filter vendor, faster, more formats
- PROCEDURE FILTER
  - User-supplied PL/SQL procedure to filter

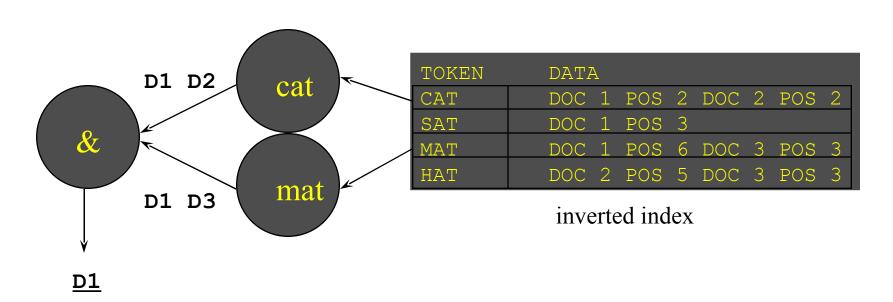
## **Agenda Oracle Text**

- Was ist Oracle Text?
  - ... und was ist es nicht?
  - Grundlagen
    - Index Erstellung
    - Abfragen
    - Index-Pflege
- Spezielle Features
  - Thesaurus
  - Classification
  - Clustering
- Neue Features in 11g



## **Querying an Inverted Index**

query: CAT AND MAT



## **Querying the Index**

Query using the CONTAINS clause:

```
select * from foo
  where contains(text, 'queryterm')>0
```

- first argument is column name, second argument is query term
- use anywhere select can be used
- supports all database generic query features

## **Querying the Index**

- Relevance ranking
  - SCORE operator returns a number characterizing relevance of the document to the query
  - Link SCORE to the CONTAINS using ancillary data label:

```
select score(1), id from foo
where contains(text, 'queryterm',1)>0
order by score(1) desc
```

 Score algorithm is a variant of TF/IDF, affected by popularity of term in document and in corpus, and number of documents in the index.

## **Context Query Language**

- Term/keyword
  - looks for documents containing this word
  - wise to surround your term in curly braces to avoid conflict with operators and reserved words:

- Phrase
  - no special delimiters needed to signify a phrase

## **Context Query Language**

- Expansion Operators
  - wildcard (%, \_), fuzzy (?), stem (\$), soundex (!)
  - work by expanding the pattern and transforming the query into essentially a big OR
  - large expansions may slow because of 1000's of terms

## **Context Query Language**

- Proximity
  - dog ; cat
  - NEAR((dog, cat, pig), 10)
- ABOUT (engl.)
  - with theme indexing, does thematic search
  - about (railroads)
- Thesaurus operators
  - SYN, BT, NT, etc.
  - SYN (dog, mythesaurus)
  - user must provide and load the thesaurus -- not built-in

## **Orthography: Diacritics**

- Changes in form due to diacritics (schwül, schwul)
- Generally a cross-language search problem
  - Diacritic marks are not disposable within a language
  - Non-native speakers may drop the diacritics in query
  - Should allow such query to find word in corpus
- BASIC\_LEXER includes the BASE\_LETTER attribute
  - when set, will normalize characters with diacritics to base forms without diacritics

# Orthography: Alternate Spelling (8.1.5)

- Standardized variant spelling for foreigners
  - example: Tüte > Tuete, oppebær > oppebaer
- compound characters
  - example: ißt > isst
- BASIC\_LEXER ALTERNATE\_SPELLING implements normalization for a specific language's set of variant orthography
  - choices: GERMAN, DANISH, SWEDISH
  - will index words twice: once with ß, once with ss e.g.

#### Inflection

- Inflection
  - noun plurals
  - Some languages have declension of nouns
- Inflection is handled through the stem operator
  - example: contains(a, '\$apple')>0 finds apple, apples
  - done through expansion
  - lexical software from InXight
  - stemmer is set in the wordlist at create index time, but only really has effect at query time

## Decompounding

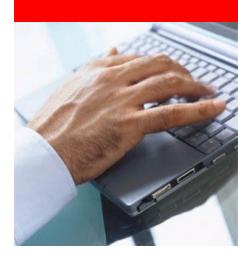
- Some whitespace-delimited languages have widespread compound terms
  - German is the main culprit: Rechtschreibreform, Nordhauptbahnhof, etc.
  - Search for "bahnhof" should hit Nordhauptbahnhof
- BASIC\_LEXER attribute COMPOSITE, can be set to GERMAN or DUTCH
  - each word passed through decompounder
    - splits the token into multiple tokens, possibly overlapping
    - Nordhauptbahnhof-> nord, haupt, bahnhof, hauptbahnhof

## Segmentation

- Japanese and Chinese do not use whitespace
- Two strategies:
  - VGRAM: split text into overlapping segments
    - ABCD > AB, BC, CD e.g.
    - query for "ABC" queries for the phrase "AB BC"
    - always works, but it slow and produces tons of tokens
  - Lexicon: use a dictionary and greedy match
    - ABCD > ABC D, if ABC is a word
    - query for "ABC" looks for "ABC"
    - produces fewer tokens, works like western IR, but not 100%

## **Agenda Oracle Text**

- Was ist Oracle Text?
  - ... und was ist es nicht?
  - Grundlagen
    - Index Erstellung
    - Abfragen
    - Index-Pflege
- Spezielle Features
  - Thesaurus
  - Classification
  - Clustering
- Neue Features in 11g

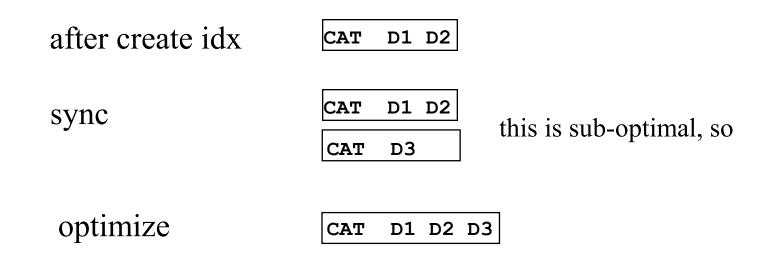


## Maintaining the Index: DML

- Context indexes are not transactional
  - structure is inherently aggregate
  - difficult and expensive to update
- Inserts and updates are delayed addition to index
- Documents waiting to be indexed are stored in queue
- Synchronization adds new and updated documents to the index
  - memory Parameter (9.0.1)

```
ctx ddl.sync index('indexname');
```

- incremental update in sync fragments the index
- what is fragmentation?



- why optimize?
  - makes query faster
    - fewer rows = less I/O
    - data is more efficiently stored = smaller data = less I/O
    - data is more localized
  - recover wasted space
    - deleted and updated documents are not removed from the index
    - optimize lazy-deletes the data from the index

Recommend: Full optimize

```
ctx_ddl.optimize_index('myindex','FULL',maxtime=>10)
```

- optimizes as many rows as possible in 10 minutes
- if time runs out, saves state so next invocation can pick up where it left off
- optimize is rewriting rows, so can take up more time and REDO/UNDO than index creation
- for large systems, can be done in parallel

```
ALTER INDEX textidx rebuild;

ALTER INDEX newsindex rebuild parameters('replace lexer my lexer');
```

- REBUILD optimize (10g)
  - rewrites the entire index table using direct path load
  - can complete optimization on entire index faster than FULL method, with less REDO/UNDO

# Maintaining the Index: DML

- suggest setting up a dbms\_job to call sync periodically
  - how frequently? as rarely as is feasible
- SYNC AUTOMATIC at create index sets up a sync job for you (10g)
- SYNC ON COMMIT does an automatic sync after each commit (10g)
  - this may greatly increase fragmentation
  - consider TRANSACTIONAL

#### Maintaining the Index: DML

- TRANSACTIONAL (10g) enables transactional query semantics
  - records unindexed rowids
  - query joins a function scan on unindexed rowids with index results
  - will be slower than normal query
  - can be turned off in a session; consider using nontransactional for queries that don't need transactional semantics

## **Agenda Oracle Text**

- Was ist Oracle Text?
  - ... und was ist es nicht?
  - Grundlagen
- Spezielle Features
  - Thesaurus
  - Classification
  - Clustering
- Neue Features in 11g
- Appendix



#### **Document Services**

- Filter a binary document to text
- Highlight text query hit words in a document
- Document summarization by key sentence/paragraph extraction
- Main themes extraction of a document (from built-in knowledge-base)
- Keyword in Context (KWIC) (10.2)
- Package name: ctx\_doc

## **Index Objects: Section Group**

- XML\_SECTION\_GROUP (8.1.6)
  - XML tagging
  - This is Not an XML parser. Does not validate or support advanced XML features
  - add sections dynamically after indexing with ALTER INDEX
  - XMLType Indexing
- AUTO\_SECTION\_GROUP (8.1.6)
  - like the XML\_SECTION\_GROUP, but automatically indexes every tag as a ZONE section
  - add sections dynamically after indexing with ALTER INDEX.
- PATH (9i)
  - like ZONE, but supports XPath-like queries
- PATH\_SECTION\_GROUP (10g)
  - like the AUTO\_SECTION\_GROUP, but indexes every tag as a PATH section

## **Context Query Language**

- WITHIN (8.1.5, hierarchical 8.1.6)
  - limits search to a particular zone or field section of the section group
- HASPATH / INPATH (9.0.1)
  - does simple Xpath-like searches
     dog INPATH(/A/B//C[/D = "animal"])
  - Highlightning (10g)
- MDATA (10g)
  - Searches for MDATA section values
     MDATA (author, william shakespeare)

# **Query Template (9.2)**

#### Main idea:

XML-like language for complex queries:

- override grammar, control score, query language etc.
- Progressive Relaxation (10.2)

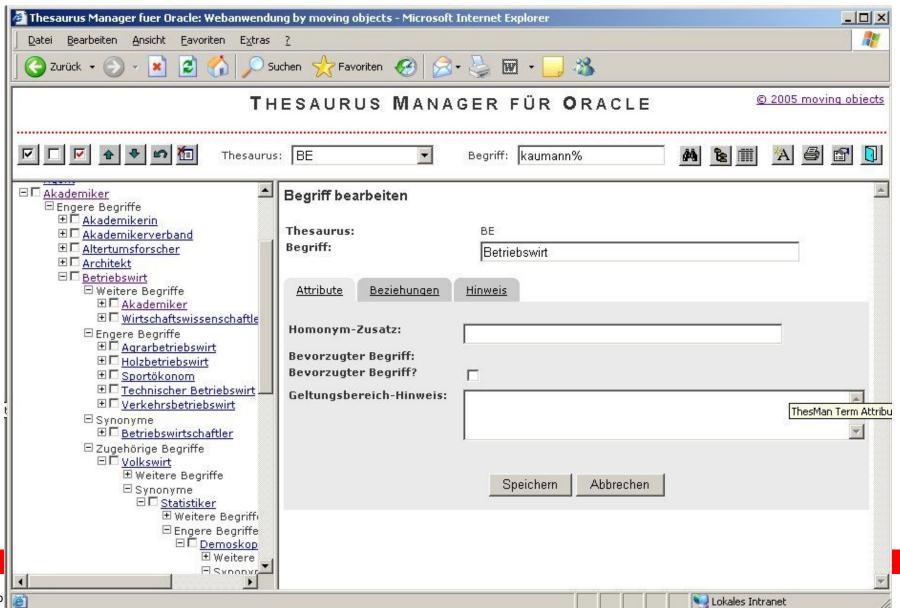
#### **Ohne Progressive Relaxation**

```
select * from pr where contains( doc, 'Arne Brüning')>0;
select * from pr where contains( doc, 'near((Arne,
Brüning), 1)')>0;
select * from pr where contains( doc, 'Arne and
Brüning')>0;
```

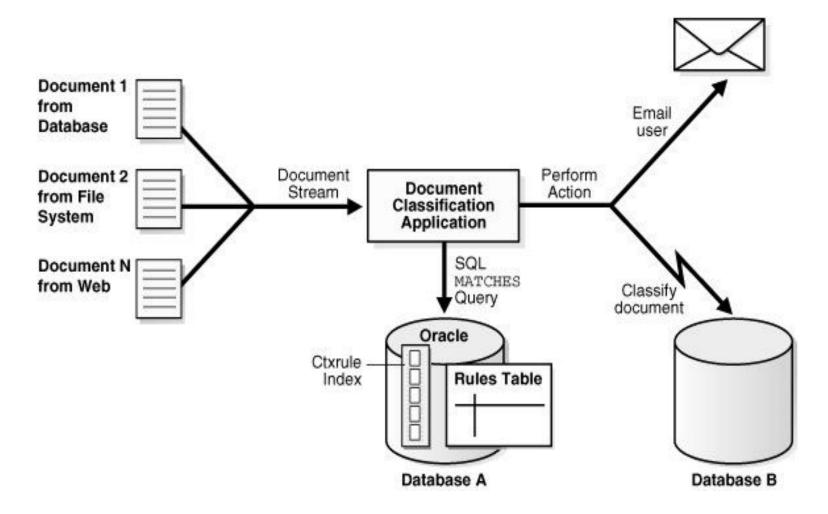
## **Progressive Relaxation**

```
select * from pr where CONTAINS (doc,
  '<query>
   <textquery lang="GERMAN" grammar="CONTEXT">
     cprogression>
       <seq>{Arne} {Brüning}</seq>
       <seq>{Arne} NEAR {Brüning}</seq>
       <seq>{Arne} AND {Brüning}</seq>
     </textquery>
   <score datatype="INTEGER" algorithm="COUNT"/>
 </query>'
) > 0;
```

#### **ISO-Konformer Thesaurus**



#### Classification



#### Classification in Oracle Text

Example with ctxrule

```
insert into qry values (1, 'cat & mat');
insert into qry values (2, 'cat & dog');

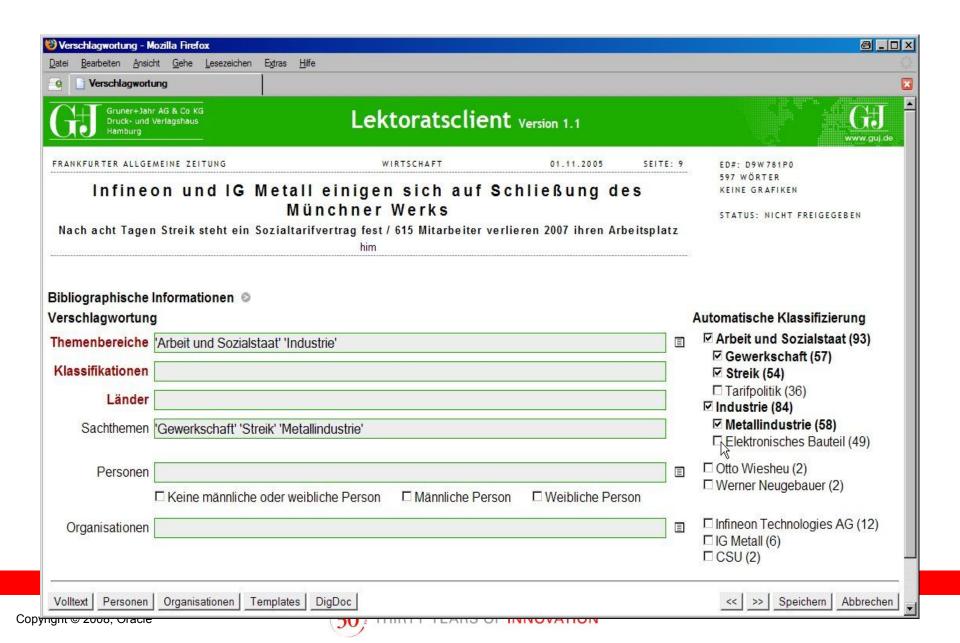
create index qryx on qry(q)
  indextype is ctxsys.ctxrule;

select id from qry
  where matches(q, 'the cat sat on the mat')>0
  returns "1"
```

#### **Classification in Oracle Text**

- Classification is the next step up from routing
  - given a corpus of documents organized into related groups, create rules to route new documents to correct groups (9i)
  - ctx cls.train (9.2)
  - output is a list of queries which can be fed into ctxrule
  - use decision tree or support vector machines (10g)

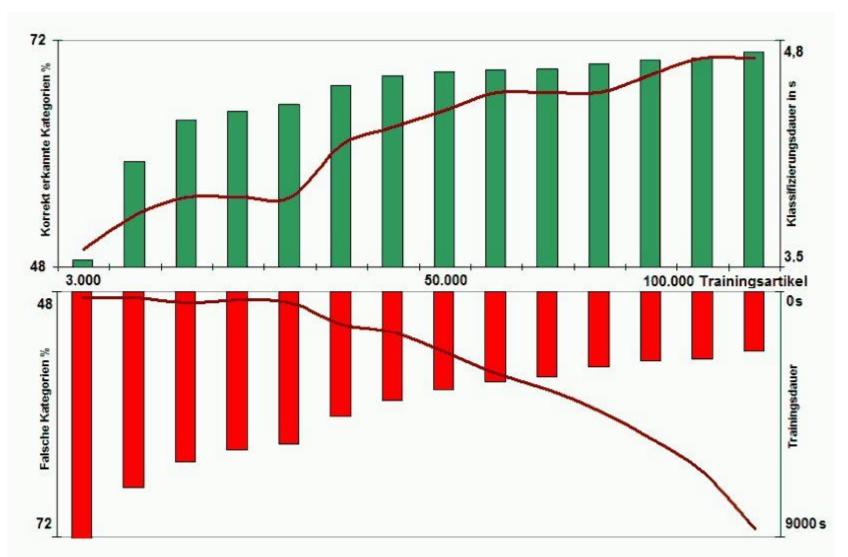
#### **Oracle Text bei Gruner & Jahr**



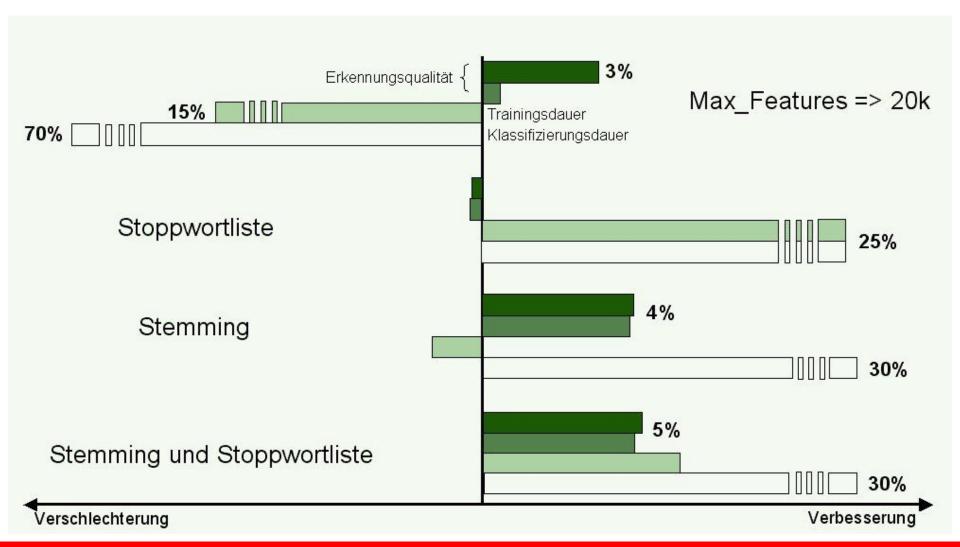
# ORACLE

# DEMONSTRATION Classification

# **Anzahl Trainingsartikel**

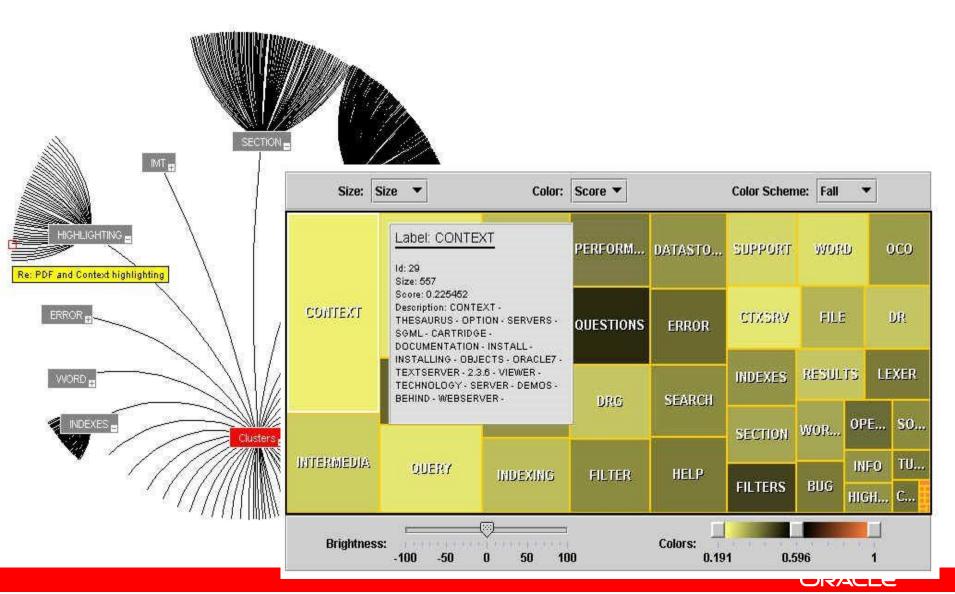


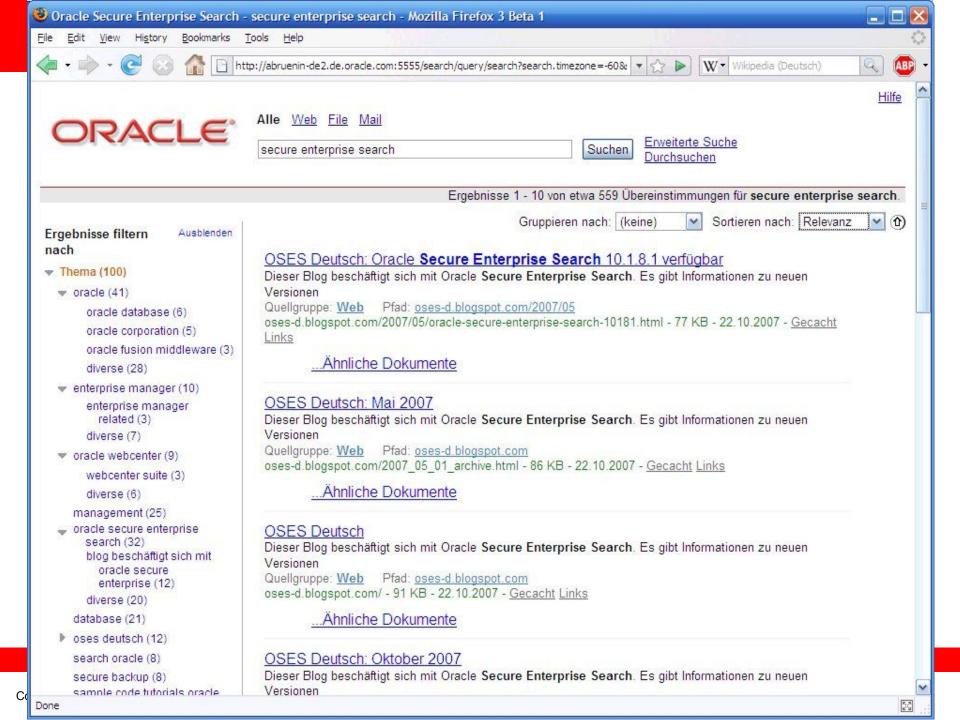
#### Parameterwahl





#### Clustering





# ORACLE

# DEMONSTRATION Clustering

## Recap of classification and clustering

#### Classification

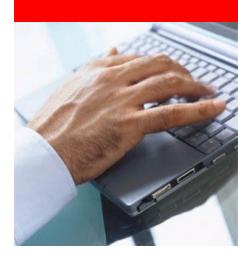
- Supervised classification of content
- Two ways: rules or training sets
- You can group a number of categories into a taxonomy
- Very useful for defining a common vocabulary in an enterprise

#### Clustering

- Unsupervised classification of patterns into groups
- The engine analyzes the document collection and outputs a set of clusters with documents on it
- Very useful for discovering patterns or nuggets in collections
- Could be used as a starting point when there is no taxonomy present

## **Agenda Oracle Text**

- Was ist Oracle Text?
  - ... und was ist es nicht?
  - Grundlagen
- Spezielle Features
  - Thesaurus
  - Classification
  - Clustering
- Neue Features in 11g



## **Oracle Text 11g**

#### **Focus Areas**

- Query Performance and Scalability
- Internationalization
- Zero Downtime for Applications

# **Composite Domain Index**



# **Composite Domain Index – why?**

- "Mixed Queries" are a strength and a weakness
- Great flexibility, sometimes not-so-great performance.
- Costly if both text and structured part are nonselective

SELECT item\_id FROM items
WHERE CONTAINS (description, 'music') > 0
AND type = 'BOOK'
AND price < 10
ORDER BY price

## **Mixed Query Processing**

- Look up 'music' in text index
- Get rowid for each text index hit
- For each row from text index:
  - Check item type (base table lookup or index combine)
  - Check price (base table lookup or index combine)
- Sort results (base table lookup or index scan)

#### **Earlier solutions**

- Tagging or Field Sections
  - .. blah blah XXTYPE%book
  - WHERE CONTAINS (description, 'music and xxtype%book')
  - .. blah blah <TYPE>book</TYPE>
  - WHERE CONTAINS (description, 'music and book within itemtype'
- Fast structured clause satisfied directly from text index
- Does not solve range searching
- Does not solve sort issues
- Change "structured" data -> reindex whole document
- Can be complex to build



#### **MDATA Sections**

M(eta)DATA Sections Introduced in Oracle 10g
 insert into library\_stock values
 (2, '<title>The World According to Garp</title> <author>John Irving</a>
 author> <status> In Stock</status> <stocklevel>12</stocklevel>');
 exec ctx\_ddl.add\_mdata\_section(group\_name=>'mysg', section\_name=>'status', tag=>'status');

select book\_info from library\_stock where contains (book\_info, 'irving within author and mdata(status, In Stock)') > 0;

- Transactional
   Can update MDATA without reindexing whole document
- Oracle.com => Search for "mdata tips"



#### **MDATA Limitations**

- No range searches
- No help with sorting
- So ... we could use a new section type for Structured DATA...

## **Introducing SDATA**

```
insert into library_stock values
  (2, '<title>The World According to Garp</title> <author>John
  Irving</author> <status> In Stock</status>
  <stocklevel>12</stocklevel>');
exec ctx_ddl.add_sdata_section(group_name=>'mysg',
  section_name=>'stock', tag=>'stocklevel',
  datatype=>'number');
select book_info from library_stock where contains (book_info,
  'irving within author and sdata(stock > 1)') > 0;
```

# **Sorting on SDATA**

Relies on new feature: "User Defined Scoring"

```
select book_info from library_stock where contains (book_info,
   '<query>
        <textquery>
        irving within author and sdata(stock > 1)
        </textquery>
        <score normalization_expr = "sdata(stock)"/>
        </query>') > 0
```

#### **But** ...

What I want...

```
select book_info from library_stock
  where contains (book_info, 'irving') > 0
  and stock > 1
  order by stock
```

What I have...

```
select book_info from library_stock where contains (book_info,
   '<query><textquery>
      irving within author and sdata(stock > 1)
   </textquery><score normalization_expr =
   "sdata(stock)"/></query>') > 0
```

# **Composite Domain Indexes solve this**

```
CREATE INDEX book_index
 ON library_stock (book_info)
 INDEXTYPE IS CTXSYS.CONTEXT
 FILTER BY stock [, ...]
 ORDER BY stock [, ...] [ DESC ];
select book_info from library_stock
 where contains (book_info, 'irving') > 0
 and stock > 1
 order by stock
```

# **Composite Domain Index**

- "Composite" because the index is composed of multiple columns
- Primary column is free-text indexed. Auxiliary columns are indexed invisibly as SDATA sections
- Query optimizer will "push down" filtering and sorting into the text index when appropriate
- Column types:
  - VARCHAR2(249) (max)
  - RAW(249) (max)
  - Number
  - Date



## **New Optimizer Hints**

```
SELECT /*+ DOMAIN_INDEX_SORT

DOMAIN_INDEX_FILTER(items items_description) */

id, description, price

FROM items

WHERE contains(description, 'music') > 0

AND type = 'books'

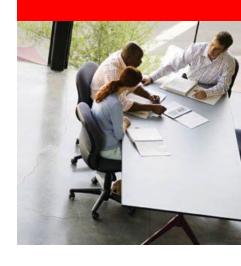
ORDER BY price DESC;
```

## **Benefits**

- Avoid DOCID->ROWID translations for intermediate hits which are eliminated from final results
- Fetching of structured info from \$S IOT is much faster than fetching from sparse base table blocks
- Some internal benchmark results:
  - Structured predicates: 10x faster
  - Sorting: 4x faster
    - Your results may vary!



# Other new Index Features



## **Recreate Index Online**

- Many changes to an index take effect only when documents are reindexed
- Critical applications cannot afford down-time
- Previous solution:
  - Create new user\_datastore index on dummy column
  - When complete, change application to point to new index
  - Drop old index
- Works, but cumbersome and error-prone
- Doesn't allow for other datastore types

## **Recreate Index Online - SQL**

- CTX\_DDL.CREATE\_SHADOW\_INDEX

   (idx\_name=>'items\$description',
   parameter\_string=>'REPLACE LEXER my\_new\_lexer');
- CTX\_DDL.EXCHANGE\_SHADOW\_INDEX (idx\_name => 'items\$description' [ partition\_name => 'partname' ] );

## **Time-Limited Index Creation**

 Creation of an index can be time-limited to avoid slowing down system at peak times

```
CREATE INDEX items$description
ON items(description)
INDEXTYPE IS CTXSYS.CONTEXT
PARAMETERS('NOPOPULATE')
```

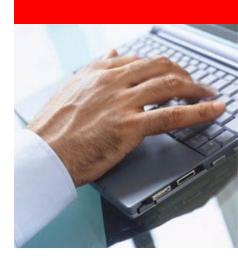
```
CTX_DDL.POPULATE_PENDING
  (idx_name=>'items_description')
```

```
CTX_DDL.SYNC_INDEX (idx_name=>'items$description', maxtime=>480);
```



# **Agenda Oracle Text**

- Was ist Oracle Text?
  - ... und was ist es nicht?
  - Grundlagen
- Spezielle Features
  - Catalogs
  - Classification
  - Multi-lingua corpora
- Neue Features in 11g



## **Some Oracle Text Customers**





Walmart\*com





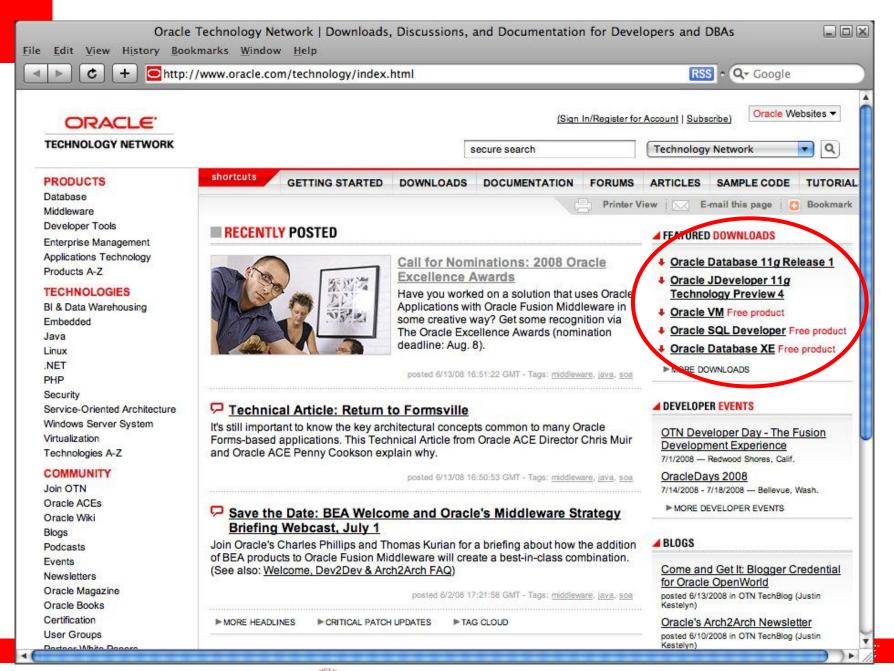
ArsDigita open for e-business

170 SYSTEMS









## Für weitere Informationen

setzen auch wir OSES ein...



http://search.oracle.com



ORACLE



# ORACLE IS THE INFORMATION COMPANY