

September 22, 2011

TO THE MEMBERS OF THE UNITED STATES CONGRESS:

The undersigned businesses, trade associations, and professional and labor organizations, representing a broad cross-section of the American economy, write in support of rogue sites legislation. We commend the Senate for their early attention to this important issue and look forward to the introduction of a bill in the House.

We urge Congress to enact legislation which targets those who abuse the Internet ecosystem and reap illegal profits by stealing the intellectual property (IP) of America's innovative and creative industries. These rogue sites—those websites dedicated to counterfeiting and piracy—put American jobs, consumers, and innovation at risk.

Using the veil of sophisticated and well-designed websites, many of these online IP thieves pose as legitimate businesses, luring consumers to purchase fraudulent products. Some of these rogue sites even sell dangerously defective goods that needlessly jeopardize the health and safety of American consumers who are deceived into purchasing consumer goods that are poorly constructed or even contaminated with dangerous toxins. Consumers also unwittingly put themselves at risk of identity theft and malicious computer viruses by visiting these sites.

IP-intensive industries are a cornerstone of the U.S. economy, employing more than 19 million people and accounting for 60 percent of exports. Rampant online counterfeiting and piracy presents a clear and present threat to American jobs and innovation. A study examined approximately 100 rogue sites and found that these sites attracted more than 53 billion visits per year, which average out to approximately nine visits for every man, woman, and child on Earth. Global sales of counterfeit goods via the Internet from illegitimate retailers reached \$135 billion in 2010. The theft of American IP is the theft of American jobs.

The United States cannot and should not tolerate this criminal activity. Not only are jobs and consumers at risk, but rogue sites contribute absolutely no value to the U.S. marketplace. The operators of rogue sites break laws, do not pay taxes, and skirt accountability. In light of these concerns, we urge you to enact carefully balanced rogue sites legislation this year. We commend both the House and the Senate for their attention to this important issue and look forward to working with you in support of that goal.

Sincerely,

1-800 Contacts, Inc.
1-800-PetMeds
2b1 Inc
3M Company
ABRO Industries, Inc.
Acushnet Company
adidas America
Advanced Medical Technology Association (AdvaMed)
Allen Russell Photography

Alliance of Automobile Manufacturers
Alliance of Visual Artists (AVA)
Altria Client Services
American Apparel and Footwear Association
American Association of Independent Music (A2IM)
American Board of Internal Medicine
American Federation of Musicians
American Gramophone LLC
American Made Alliance
American Mental Health Counselors Association
American Photographic Artists
American Society of Composers, Authors and Publishers (ASCAP)
American Society of Media Photographers
American Society of Picture Professionals
American Watch Association
Anatoly Pronin Photography
Andrea Rugg Photography
Anti-Counterfeiting and Piracy Initiative (ACAPI)
Applied DNA Sciences
Art Holeman Photography
Association of American Publishers (AAP)
Association of Equipment Manufacturers
Association of Independent Music Publishers (AIMP)
Association of Test Publishers
AstraZeneca plc
Australian Medical Council
Autodesk, Inc.
Automotive Aftermarket Industry Association
Baker & Taylor Ent.
Bay State Psychological Associates
Beachbody, LLC
Beam Global Spirits & Wine
Blue Sky Studios, Inc.
Bose Corporation
Braasch Biotech LLC
Brian Stevenson Photography
Brigid Collins Family Support Center
Broadcast Music, Inc. (BMI)
Burberry
C. F. Martin & Co., Inc.
Callaway Golf Company
Cascade Designs Incorporated
Caterpillar Inc.
Caveon, LLC
CBS Corporation
Cengage Learning

Center for Credentialing & Education
Center Stage Photography
CFA Institute
Chanel USA
Christopher Semmes Photography
Church Music Publishers Association
CMH Images
Coach
Coalition Against Counterfeiting and Piracy (CACP)
Columbia Sportswear Company
Comcast Corporation
Commercial Photo Design
Commercial Photographers International
Comprehensive Adult Student Assessment System
Consumer Healthcare Products Association
Copyright Alliance
Copyright Clearance Center (CCC)
Coty Inc.
Council of Fashion Designers of America
Country Music Association
CropLife America
Cross-Entertainment LLC
CSA Group
CVS Caremark
D'Addario & Company, Inc.
Dan Sherwood Photography
Danita Delimont Stock Photography
Dayco Products, LLC
Deluxe Entertainment Services Group
Dennyfoto
Derek DiLuzio Photography
DeVaul Photography
Direct Selling Association (DSA)
Directional Insight
Distefano Enterprises Inc.
Doriguzzi Photographic Artistry
Dolby Laboratories, Inc.
Dolce & Gabbana USA, INC.
Dollar General Corporation
Don Grall Photography
Dunford Architectural Photography
Eagle Rock Entertainment
Ed McDonald Photography
Educational & Industrial Testing Service
Electronic Arts, Inc.
Electronic Components Industry Association (ECIA)

Eli Lilly and Company
Englebert Photography
Entertainment Software Association (ESA)
ERAI, Inc.
Eric Meola Studio Inc
Evidence Photographers International Council
Ex Officio
Exxel Outdoors
FAME Publishing Co., LLC.
FAME Recording Studios
Far Bank Enterprises
Fashion Business Incorporated
Federation of State Boards of Physical Therapy
Fender Musical Instrument Company
Footwear Distributors & Retailers of America (FDRA)
Ford Motor Company
Fortune Brands, Inc.
Fred J. Lord Photography
GAR Associates
Gelderland Productions, L.L.C.
Gemvision Corporation
Gibson Guitar Corp.
GlaxoSmithKline
Gospel Music Association
Governors America Corp.
Graduate Management Admission Council
Graphic Artists Guild
Greeting Card Association (GCA)
Greg Nikas Photography
Guru Denim
H.S. Marketing & Design, Inc.
Harley-Davidson Motor Company
HarperCollins Publishers
Harry Fox Agency
Hastings Entertainment, Inc.
ICM Distributing Company, Inc.
IDS Publishing
IEC Electronics corp.
Images Plus
Imaging Supplies Coalition (ISC)
Independent Distributors of Electronics Association (IDEA)
INGrooves
Innate-gear
International AntiCounterfeiting Coalition (IACC)
International Trademark Association (INTA)
IPC-Association Connecting Electronics Industries

Ira Montgomery Photography
J.S. Grove Photography
James Drug Inc.
Jaynes Gallery
JCPage Photography
Jean Poland Photography
Jeff Stevensen Photography
John Fulton Photography
John Wiley & Sons, Inc.
Johnson & Johnson
Juicy Couture, Inc
Julien McRoberts Photography
K&R Photographics
kate spade
Kekepana International Services
Kenneth Garrett, photographer for National Geographic
Killing Jar Productions LLC
Lacoste USA
Leatherman Tool Group, Inc.
Lexmark International, Inc.
Light Perspectives
Linda Olsen Photography
Little Dog Records
Liz Claiborne, Inc
L'Oréal USA
Lucky Brand Jeans
LVMH Moët Hennessy Louis Vuitton
Macmillan
Major League Baseball
Marcia Andberg Associates LLC
Mark Niederman Photography
Marmot
Marona Photography
McLain Photography Inc
Merck & Co., Inc.
Messy Face Designs, Inc.
Michael Stern Photography
MicroRam Electronics, Inc.
Minter Works of Art
Mira Images
Monster Cable Products, Inc.
Moose's Photos
Morningstar Films LLC
Motion Picture Association of America, Inc. (MPAA)
MotionMasters
Motor & Equipment Manufacturers Association

MPA - The Association of Magazine Media
Mr. Theodor Feibel (sole proprietor)
Music Managers Forum-U.S.
Nashville Songwriters Association International
Natalie Neckyfarow Actor/Dancer/Singer
National Association of Broadcasters
National Association of Manufacturers
National Association of Recording Merchandisers (NARM)
National Association of Theatre Owners (NATO)
National Basketball Association (NBA)
National Board for Certified Counselors
National Board for Certified Counselors Foundation
National Electrical Manufacturers Association (NEMA)
National Football League (NFL)
National Music Publishers' Association (NMPA)
National Retail Federation (NRF)
NBCUniversal
Nervous Tattoo Inc., dba Ed Hardy
New Balance Athletic Shoe, Inc.
New Era Cap Co Inc
New Levels Ent. Co. LLC
News Corporation
Next Decade Entertainment, Inc.
NHL Enterprises, L.P.
Nicholas Petrucci, Artist, LLC
Nike, Inc.
Nintendo of America Inc.
Nissle Fine Art Photography
North Dakota Pharmacists Association
North Dakota Pharmacy Service Corporation
Oakley, Inc.
One Voice Recordings
OpSec Security, Inc.
Outdoor Industry Association
Outdoor Power Equipment Institute (OPEI)
Outdoor Research, Inc
Pacific Component Xchange, Inc.
Party Killer Films LLC
Pearson Clinical Assessment
Peavey Electronics Corporation
Perry Ellis International
Personal Care Products Council
Peter C. Brandt, Architectural and Fine Art Photography
Peter Hawkins Photography, Inc.
Petzl America
Pfizer Inc.

PGA of America
Philip Morris International
Photojournalist Dave Bartruff
Picture Archive Council of America (PACA)
Pigfactory Music
PING
PNW Images
Premier League
Production Music Association (PMA)
Professional Photographers of America
Quality Float Works, Inc.
Raging Waters Music
Ralph Lauren Corporation
Ramsay Corporation
Rebel Photo
Recording Industry Association of America (RIAA)
Red4 Music/Doogs Rock Inc
Red Wing Shoe Company
Reebok International Ltd.
Reed Elsevier Inc.
Retail Industry Leaders Association (RILA)
Revlon
Richard Flutie Photography
Rite Aid
Robin Davis Photography, Inc.
Rodger Scott Craig, a member of Liverpool Express, The Merseybeats, Fortune, Harlan
Cage, 101 South, and Mtunz Media
Roger Smith Photography Services
Rolex Watch USA Inc.
Romance Writers of America (RWA)
Rosetta Stone Inc.
Saddle Creek
Sage Studios LLC
Sam D'Amico Photography
Schneider Electric
Sean McGinty Photography
Secret Sea Visions (Photography)
SESAC, Inc.
SG Industries, Inc.
Shure Incorporated
SIGMA Assessment Systems
Six Degrees Records
Small Business & Entrepreneurship Council
SMC Entertainment
SMT Corp.
SoBe Entertainment

Society of Sport & Event Photographers
Software & Information Industry Association (SIIA)
Sony Electronics Inc.
Sony Music Entertainment
Sony Pictures Entertainment
Soul Appeal Records and Music
SoundExchange
Southern Gothic LLC
Specialty Equipment Market Association (SEMA)
SPI (The Plastics Industry Trade Association)
Sporting Goods Manufacturers Association
Sports Rights Owners Coalition
Spring Fever Productions LLC
Spyder Active Sports, Inc
Stenbakken Photography
Stephen Dantzig Photography
Stock Artist Alliance
Stuart Weitzman Holdings, LLC
Student Photographic Society
Studio 404
SunRise Solar Inc.
Taylor Glenn Photographs
Taylor Guitars
Taylor Made Golf Company, Inc.
Tecnologies, Inc.
The Cambridge Don
The Collegiate Licensing Company/IMG College
The Donath Group, Inc.
The Dow Chemical Company
The Estee Lauder Companies
The McGraw-Hill Companies
The Music People! Inc.
The National Collegiate Athletic Association (NCAA)
The Recording Academy (National Academy of Recording Arts and Sciences)
The Timberland Company
The Walt Disney Company
Tiffany & Co.
Time Warner Inc.
Tony Bullard Photography
Toshiba America Business Solutions, Inc.
TRA Global
Tricoast Worldwide
Trio Productions, Inc. / Songscape Music,
Twist & Shout, Inc.
U.S. Chamber of Commerce
Ultimate Fighting Championship

Underwriters Laboratories Inc.
Universal Music Group
Uniweld Products Inc.
VF Corporation
Viacom
Vibram USA, Inc
Virtual Chip Exchange USA, Inc.
Voltage Pictures, LLC
W.R. Case & Sons Cutlery Co.
Walcott Studio, LLC
Wal-Mart
Warner Music Group
Wendy Kaveney Photography
Western Psychological Services
Westmorland Images, LLC
Wild & Associates, Inc.
Wild Eye Photos LLC
William Sutton Photography
Willis Music
WindLegends Ink LLC
Winestem Company
Winslow Research Institute
Wolfe Video
Wolverine World Wide, Inc.
Woolrich, Inc.
World Wrestling Entertainment, Inc.
Xerox Corporation
Zippo Manufacturing Company
Zumba Fitness, LLC